

ABOUT ICTERRA

ICterra is a global software engineering company. We combine our software development experience with technology expertise and proven methodologies to provide innovative solutions to our customers across multiple industries. With 180+ software professionals, we have been building strategic partnerships with the world's top IT and defence companies, providing software development and test services.

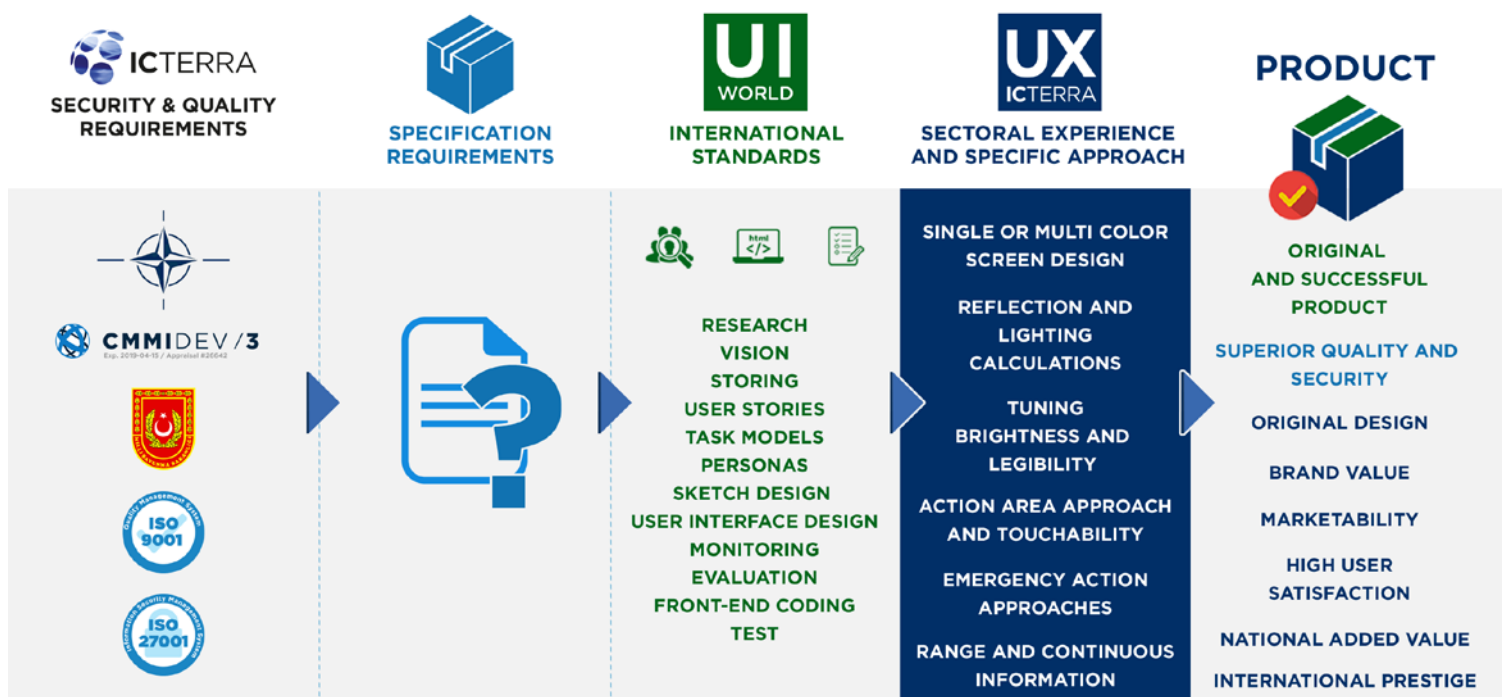
UI-UX DESIGN

We utilize UX best practices and design experiences and interactions to align your solutions with end user needs.

Our design & development methodology consists of building wireframes, prototyping, usability tests, and user testing.

We use state-of-the-art technologies and tools.

Our UI-UX design process is compliant with ISO-9001, ISO-27001, ISO-14001, and CMMI DEV3 standards.

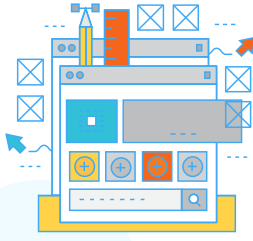




1 Analysis Process

User analysis is conducted, problems are listed and design goals are identified.

- Online Research
- Draft Drawing
- Brainstorm
- User Analysis
- Storyboard



2 Application Template

Findings of the analysis phase are reflected in heat maps, use cases and workflows.

- Use Cases
- Wireframing
- Application Map
- Main Interactions
- Heat Maps
- Workflow

5 Product Delivery



4 Availability Tests

Feedback is received and user tests are conducted before publishing the product.

- Local Test
- External User Test
- Survey
- A/B Test
- Feedback

3 Prototype Production

Begins with wireframe setup and finalized by coding the interface.

- Screen Mockup
- Icon and Design Library Create
- Visual Design
- CSS & JS Library
- Less & Sass
- HTML Prototype
- Responsive Design
- Crossbrowser

UX / UI PROCESS



REFERENCES

aselsan | UX Analysis - UI Design

aselsan | Frontend Development



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